

PRAVINI BABOERAM

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EXPERIENCE

ACTIVIST

2015 - PRESENT

Involved in the anti-racism movement and decolonizing the mind campaigns and networks.

PROFESSIONAL

2006 - PRESENT

MA Media Studies at the University of Amsterdam. Program manager at ECHO, Expertise center for diversity policy.

CREATIVE PRODUCER

2006 - PRESENT

Use music, writing and film as a tool for education, empowerment and awareness on the impact of colonial history.

STRENGTHS



THEORY

Provide a decolonial perspective on current issues and possible solutions.



PRACTICE

Translate analysis into a plan of action to address social issues.



LINKING PIN

Identify and connect people from different communities with common goals.



COMMUNICATION

Develop and execute communication strategy and content.

ACTIVIST CAMPAIGNS CARRIED OUT

HOLI IS GEEN HOUSEPARTY

HOLI IS NOT A HOUSEPARTY

Fight against cultural appropriation of the Hindu spring festival Holi and demand name changes to respect the original cultural context.



TETARY MUST RISE

Crowd funding campaign to achieve a statue for the Hindustani warrior of resistance Janey Tetary.



INDIAN HISTORY MONTH

Celebration of the stories and contributions of people in the Hindustani community.

PROFESSIONAL PROJECTS COORDINATED

ECHO AWARD

Annual award for socially engaged students of colour in higher education who contribute to diversity and inclusion in society.

ECHO MENTORING PROGRAM

Annual mentoring program that connects students of colour to professionals in the corporate and public sector for a mutual exchange of lived experiences and professional pathways.

ECHO MASTERCLASS INCLUSIVE EXCELLENCE

Masterclass for educational professionals on diversity and inclusion in education based on theory, policy and practice.

CREATIVE PRODUCER PROJECTS CARRIED OUT



THE UPRISING

Written, directed and produced music documentary with a decolonial perspective on the anti-racism movement in Western-Europe.



ASHANTI EXPO

Curated expo on ASHANTI, a feminist newspaper and collective founded by women of color.



6 ALBUMS

Written, recorded and produced 6 albums, 6 singles and 5 international tours.